

Recipe Exchange

(Continued from Page 5)
 1/2 cup melted butter, 5 eggs,
 beaten, 1/4 cup sugar, 1/4 tea-
 spoon salt, 1 tablespoon lemon
 juice, 1 tablespoon grated lemon
 rind, 1/4 teaspoon each vanilla,
 cinnamon and cloves.
 Combine bread with cottage
 cheese, milk, and melted butter.

Add remaining ingredients and
 pour into a buttered casserole.
 Place in pan of water and bake
 in a moderate oven, 35 deg. F.,
 for about 1 hour, until a knife
 inserted in center comes out
 clean. Serve hot or cold with
 cream. 1/4 cup raisins may be
 added for variety.

Canadian Musician

(Continued from Page 5)

hours daily practicing the saxophone and upon grad-
 uation from Michigan, he
 was accepted by Marcel
 Mole as a student and he
 went to Paris for advanced
 studies with him.

Brodie returned to Canada in
 1926 and became the first in-
 structor of saxophone at the
 Royal Conservatory of Music in
 Toronto. At present he is di-
 rector of the Brodie School of
 Music and Modern Dance in
 Toronto and conducts exten-
 sively in concert work.

Paul Brodie is an intense,
 determined musician who's
 main aim in life is "to make
 people take life seriously." He feels it is a noble
 instrument. It has been
 as "the cello of the wood-
 wind." When he hears the
 instrument being abused by
 rock and rollers, he is disgusted
 with the honking, squeaking
 and grunting that is pushed on
 to audiences, making them feel
 that this is the ultimate in
 saxophone sound.

Brodie still practices four to
 six hours daily and is already
 in the process of preparing a
 second record for Capitol Re-
 cords. He feels that there is
 enough repertoire to last him
 three lifetimes and several com-
 posers are beginning to write
 works especially for him.

This is a first for a Canadian
 wind instrumentalist and Brodie
 has not only proven himself
 artistically outside of Canada,
 but is one of the few recognized
 Canadian talents who "made it
 here" and intends to stay.



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Western Weekly Supplement -- Wednesday, May 20, 1964

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Vol. 9, No. 21, May 27th, 1964 A. Playford, Publisher, Box 120, Drayton Valley, Alta.

Queen's Scouts Honored

The Memorial Centre in Red
 Deer was the scene on Sunday,
 23rd May of an impressive cere-
 mony. Scoutmaster Fred To-
 ohey attended with Glen Anderson,
 Alan Grey and Glen Hammer-
 toff, who were there to honor
 the Queen's Scouts.

May you continue, under God's
 guidance, to gain courage and
 strength to enable you fully to
 discharge your duty to your Coun-
 try.

The Challenge to the Queen's
 Scouts was made by Eide Kamm,
 Provincial Commissioner, and
 the reply was made by Queen's
 Scout James Hughes of Wessela-
 side.

The ceremony closed with the
 Benediction by Rev. W. M. Mabb
 and the singing of The Queen.

At the reception afterwards in the
 United Church Bazaar, the
 Queen's Scouts presented their
 Mothers with bouquets and an en-
 joyable social evening concluded
 the ceremonies.

POOL OPENS

The pool will open every mor-
 ning from 6:30 to 7:30 for Adult
 swimming starting May 26th.
 Apart from the morning swim,
 during the month of June, the
 pool will be open from 100 P.M.
 to 10:00 P.M., every day (except
 Sunday). There will be no
 morning swim on Tuesday morn-
 ing at any time during the sea-
 son.

There will be a Red Cross Swim-
 ming Class for Ladies at the Se-
 gement level held during June.
 This instruction will run concur-
 rently with the Men's Classes
 starting Monday, June 1, and
 will follow the pattern of the
 classes during the four week span.
 This class will be held between
 7-9 P.M.

Also there will be a class for
 Handicapped children. This
 instruction will be held during
 June at the same time as the
 Swimming. Any person inter-
 ested in this class should con-
 tact the instructor.

Cont. on Page 10, Col. 2

Kindergarten Children



Ricky Radwits, Lee Henry, Harold Hammetts, Byron McMahon, Robert Reid, Darcy
 Chelley, Robbin Conch, Tracy Hone.

Billy Benish, Karen Benschman, Brent Shanley, Bobbie Wickens, Gary Lines, Donna
 McLean, Michael Hammetts, Deryl Nelson, Gregory Noble, Holly Simpson.

Susan MacLean, Judy - Jane Whelan, Tracy Parjak, Debbie Davidson, Audrey Andie
 Anderson, Tammy Shewchuk, Cathy Gouge, Barbara Smith, Debbie Glazier.

Abner: Margaret-Jane Neill, Michael Moody, Margaret McGregor

Registration date for Kindergarten is due in two weeks. The purpose of this article is to
 acquaint the public with a few facts concerning the Kindergarten. As of September 26th,
 the local Kindergarten is licensed and approved by the Department of Education. This
 license must be renewed each term, and many specifications must be filled before the
 license and the approval are received from the Government. Some of these specifications
 include: (1) The employment of a qualified teacher. (2) The inspection of the room in
 which classes are held by the local Sanitary Inspector (Edison Health Unit) and by the Pro-
 vincial Fire Commissioner. (3) The number of children in each class may not exceed 30.

The Kindergarten Board consists of a Chairman, Secretary, Treasurer, and five board
 members. The Chairman is chosen by the executive of the previous year. She or he
 chooses the secretary and the treasurer from the mothers of the Kindergarten children.
 The five board members are chosen by the chairman, secretary, and treasurer. These
 five ladies, who are also mothers of the students, are carefully chosen so that each rep-
 resents one of the different religions in town. The Board has its meetings on the 10th

Cont. on Page 10, Col. 3

District Personalities



STAFF PICTURE.

JANICE ELIZABETH WHITE was born in Northern Ontario, near
 the well-known mining town of Timmins. She lived in Toronto
 to till she was fifteen, and then, showing great promise in agri-
 culture, she went down to Florida for water-training during
 the winter. This followed several years of aquatic training
 and as working at an inspection in various phases of water safety
 and swimming, etc. During the course of this time her swim-
 ming career took her all over the world, and included diving
 and swimming, and water-skiing, canoeing, and water polo. Water
 training schools and camps in Europe, including Germany, France,
 Sweden and Switzerland saw her enrolled to further her aquatic
 education and abilities.

At one time, while she was teaching swimming and diving in
 Florida, she married in a Kanan and Judo course given by some
 Japanese experts in those fields. She graduated an expert in
 both of these fields.

Miss White says that Drayton Valley is very fortunate in having
 such a wonderful pool. She says it is one of the best she has
 seen in the West, and feels that all residents of the town, and
 guests should take advantage of the opportunity presented by the
 Drayton Valley Swimming Pool.

Qualified as to how she came to come to Drayton Valley for
 this summer's swim season, she said that she had closed her
 pool in Toronto for the summer season and was on her way
 to the Coast for a well-earned vacation and, passing through
 Edmonton, she decided to see it, for an instructor in the
 Drayton Valley Pool. Submitting an application, she was ac-
 cepted and then flew herself with it this summer.

Cont. on Page 10, Col. 1

"Drayton Valley Day" In Pioneer Village

At 11:30 a.m. Sunday, May 31, Drayton Valley's
 Drake Cabin contribution to historic Pioneer Vil-
 lage will be formally and officially dedicated with
 appropriate ceremonies.

The dedication program will include members
 of the Drayton Valley Chamber of Commerce,
 Town Council, and also members of the Provin-
 cial Secretary's Museum division.

One of our original settlers in this area, Mrs.
 Dora Drake, who named the town after a tiny
 U.K. village near her English hometown of Wexham,
 month, will be honored at the occasion, along with
 will tell the story of her husband's settlement in the
 "far-out" wilderness, just prior to World War I,
 and how, when she took over the management of
 the post-office while Mr. Drake was away, she
 was confronted with the necessity to change the
 name from "Pioneer Village" to "Drayton Valley."
 for two reasons, one being that the original name
 had little meaning, and the other being that it was
 known as World War I, caused the cessation of
 the dam building activities on the Saskatchewan
 River, and also, the federal Post-office Bur-
 eau later found out that there was a post-office
 of similar name in P. M. Drake then took the
 of the town "over the hill" from Sourthernburg,
 then much in the news for its army.

Cont. page 10, col. 3

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Bonus Buy
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ALBERTA

Hudson's Bay Company.

DRAYTON VALLEY
ALBERTA

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Mrs. D. Argent - \$70.00
Mrs. C. Brown - \$100.00
Mrs. B. Wilson - divided
Mr. E. Schenkel - 3 ways

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SIDES OF PORK (90 - 100 lb.) --- **29^c**
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CUTTING & WRAPPING CHARGES - 4¢ LB.
ALSO WE WILL CUT & WRAP FARM BEEF TO YOUR SATISFACTION.

Tomatoes

20 OZ.

4 / 99^c

KERNEL

Corn **7¹/₂ 1.00**

BLEACH

69^c

DOT'S JOTS

And here's another good neighbor - a gardener who mended for the secret of his success, replied, "Travel and error, I guess".

And speaking of gardening, let's listen to what the flowers have to say. In the language of flowers, the yellow rose means friendship, the red rose means love - and the orchid usually means business.

Pool Parade

By: Janice White.

Pool Supervisor.

Six month ago Wendy the Pool will be open from 6:30 to 7:30 for adult swimming. This swim will commence upon the pool opening, May 28th.

To apply for an Agricultural Building Grant, we must first have what is called a Class B Fair. To arrive at the Class B Fair, we must graduate from the C Fair category. In order to achieve this C Fair classification, we must have successful Agricultural Fair of Class C standards for three consecutive years, giving out at least \$800.00 in prize money each year.

This, it is true, may seem like a formidable obstacle, but there is one other regulation --- No "C" Fair Classification may be granted to a town within a fifty mile radius of any other town having a Class "C" Fair. Since Wildwood is within this fifty mile radius and holds a Class C Fair each year, we would not be eligible in this Class.

And so --- back to the drawing boards, and plans for the 1964 Fall Fair. All representatives are asked to attend the next Fair Board Meeting Thursday May 28, at 8 P.M. in the Recreation Office.

Mrs. Dorothy Burrows at her desk at the hospital lately? "That's because she has been away to Winnipeg visiting her folks."

Can't help wondering --- As if white milk socks being the rage for girls wasn't indication enough, just who was the smart thinker who decided white socks were just the cat's eyebrows for boys? As mothers survey their well - rubbed - knuckles each wash day, they should whisper a fervent prayer that the white monster bit never catches on --- not in Drayton Valley's mud!

Claudette and Wally Jeanen just couldn't wait any longer to take their Little Leading Lady on tour to friends and relatives might as well to enjoy her performances. When last seen they were headed west towards the Okanagan where the racetrack will no doubt be the main attraction.

We realize the people of the Elementary School are now peering for their Annual Trunk Show. But have you seen our local editor sporting about town lately? Why sometimes he gets going at such a clip he just leaves the car when ever he had parked it and leaves on a running. What will it be, Art --- the Olympics?

They say "Home is where the Heart is" and we suspect that this might just be what made Ivan Mackay of MacLean Well Services decide that back home in England is where he belongs. Anyways, there was something about his recent trip to England that made him decide to return there to stay. He says he doesn't think he'll be back to Canada --- We say Good-bye, good luck and we'll see if he'll be back or not.

Did you hear about the good friend who painted his car red on one side and blue on the other. When asked what was his idea, he explained, "It's for when I get stuck up before the judge for speeding". You ought to hear those witnesses contradicting each other...

If enough interest is shown, two diving classes will be formed. One will be Senior Diving for Divers proficient in diving from the 3 metre board.

Junior Divers will be those who can dive from the 1 metre board. We are still registering people for all three classes to be held in June --- Ladies Aid Room, Ladies Special class and Try Tot.

Registrations for Diving will be taken at the pool. A team swimming class will be held during June. Registrations now are being accepted. The class will be from 7 - 8 P.M.

DRAYTON VALLEY HIGHLIGHTS

By Edith Deby

Mr. Fred Cull had been in Hospital for the past ten days suffering from a collapsed lung and other complications. On well soon, Mr. Cull.

John Law will move his family to Edmonton shortly where he will work on a home ranch. John's special job will be to break horses to be used in the outfitting business.

Mrs. Cornelia Wood, M. L. A. will be in eastern Canada for three weeks during June. She has been appointed delegate to both the W. L. and Communes conventions.

Mrs. Leonard Klotz entered into her home last Wednesday evening in honor of Miss Germaine St. Louis, whose marriage to Mr. William Marshall will take place in St. Anthony's Church next Saturday. Entertainment was provided by guests who performed a mock wedding.

Will Klye, the carter and son of Emma Baxter as the minister. Playful as the bride, a nuptial as the groom, Libby Mohr as father of the groom, Ann Parson as bridesmaid, with Marian Knudsen and Margaret Neill as the bride's parents. Sylvia Geringer was the selected and talented singer. Margaret Haynes provided appropriate wedding music with a harp.

Germans friends presented her with a complete set of stainless steel cook ware as well as other lovely gifts.

The civil service room is a hive of industry each Wednesday. A group of ladies are learning to make hats. Later these ladies will be taught to shorten fur coats and cover shoes.

Wife: "I've been asked for a reference for our last maid. I've said that she's lazy, late for work, and impatient. Can I add anything in her favor?" Husband: "Well, you might say that she has a very good appetite, and she's well."

Pacific veterans. While in the Marshall Islands I saw the crabs. I saw square eggs, and I saw...

A little kid, in church for the first time, watched the usher pass the collection plate. When they reached the pew, he piped up loudly, "Don't pay for me, Daddy, I'm under six."

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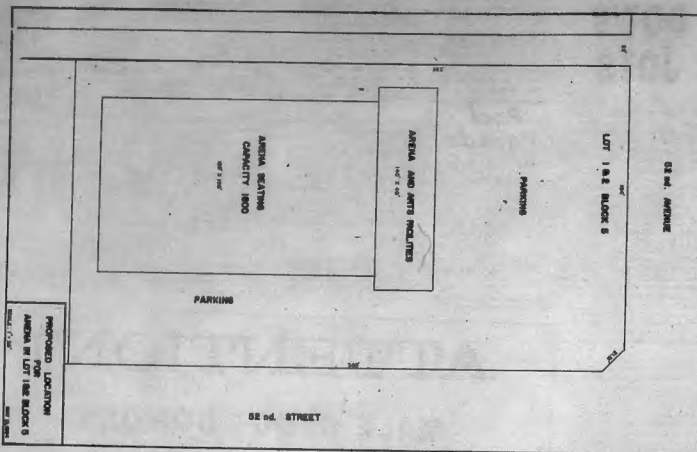
(A) Friday June 5th 7:00-8:00 P.M.

For Innoculation

(B) Wednesday June 17th 7:00-8:00 P.M.

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It Is Important That All Donors Attend Both Clinics



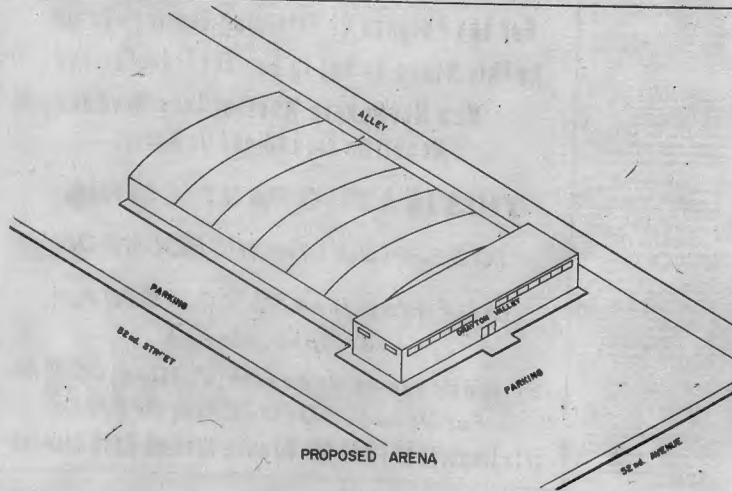
The Arena Committee President says that plans are well underway for the building of the badly needed district arena. Plans are now under consideration by the D.V. Town Council.

It is expected that this project will be tied in with Centennial projects now being considered for this area.

In the enclosed plan, the upstairs floors are arranged for Community Projects, such as Art and Crafts, etc.

Seating capacity of the large and well planned arena will be approximately 1800 persons.

This will fill a recreational and cultural need in this growing community which includes not only the town of Drayton Valley but also the outlying districts within a radius of about 35 miles.



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COOKING MAGIC
 Desserts for bridal showers should be light, airy and delicious. Prepare one of these for that special occasion.
STRAWBERRY CHARLOTTE RUSSE
 Preparation time: 20 minutes
 Chilling time: several hours
 1/4 cup water
 2 pkgs. (10 oz. ea.) frozen strawberries, thawed
 1/4 cup sugar
 2 cups heavy cream
 1 pkg. ladyfingers, split

Softens gelatin in water, dissolve over hot water. Empty strawberries into bowl; beat until well broken up. Stir in sugar and dissolved gelatin. Cool until mixture just begins to thicken. Whip 1/4 cup cream until stiff. Fold into gelatin mixture. Line sides of 8 quart mold with ladyfingers, rounded side outward. Spoon gelatin mixture into mold; chill until firm.
 To Serve: carefully loosen around sides with small spatula; shake mold gently; invert and turn out onto serving plate. Whip 1 cup cream; decorate charlotte. Garnish with strawberries, if desired. Makes 10 to 12 servings.

ORANGE CREAM DESSERT
 1 up, shredded orange peel
 1/2 cup orange juice
 1/2 cup sugar
 1 cup orange juice
 1 baked 10-inch sponge cake
 1 cup whipped cream
 1/4 cup sugar
 1 up, shredded orange peel
 1 cup dairy sour cream
 Combine 1 up, peel, 1/2 cup sugar, 1/2 cup orange juice, 1/2 cup sugar, heat and stir till sugar dissolves. Add 1 cup orange juice; cool. Drizzle over top, bottom, and sides of cake. Combine cream with 1/4 cup sugar and 1 up, peel; beat to stiff peaks. Fold in sour cream. Spread over cake top and sides. Chill several hours. Makes 10 to 12 servings.

GREEN ACRES
 CHEMICAL WEED AND GRASS CONTROL IN SHEETBELTS:
 Simazine and paraquat are two herbicides recommended for removing weeds and grass in established sheetbelts.
 According to Alberta's Supervisor of Soil and Weed Control V. Lobay, simazine can be used for controlling germinating weeds in certain species of plantings which have been established for at least one growing season. Research has indicated that simazine can be safely used in sheetbelts containing box elders, green ash, white spruce, blue spruce, American elm and Siberian elm.
 The veritable powder form of Simazine is suggested for early spring treatment of weeds. It is preferable to use it as a direct spray before the weeds emerge. The recommended rate is 4 to 6 pounds of active ingredient per acre in 20 to 60 gallons of water. Mr. Lobay says that higher rate is suggested for clay soils and which are high in organic matter. Some injury may occur to plantings on saline and very sandy soils.
 Paraquat is recommended for the top growth of broad-leaved weeds and grass under established sheetbelts. Mr. Lobay suggests using 1 to 2 pounds of paraquat

per acre in 100 gallons of water. The paraquat spray should cover the weeds and grass thoroughly. Precautions should be taken to avoid contact with the tree foliage.

Both simazine and paraquat are available from a number of farm supply stores. Users of these chemicals should read the label recommendations thoroughly and follow directions carefully.

NEW METHODS OF FEEDING MARKET PIGS

Does floor feeding of market pigs offer advantages to the producer? What about the use of a wet feed? How do these compare with conventional feeding methods? Dr. J. P. Bowland, University of Alberta Animal Scientist has been looking for the answers in two of his recent experiments.

He says it is recognized that management involving such things as method of feeding, pen area and shape, and number of pigs in a given area has a bearing on the performance of market pigs. To save space, the elimination of feeders has been recommended in some specialized operations. In this case feed is spread on the floor in one or more feedings per day.

Where floor feeding is practiced, says Dr. Bowland, a restricted level of feeding is normally used in an attempt to avoid feed wastage and to improve carcass quality. Limited feeding of pigs by time restriction or by feeding to scale will usually result in improved carcass lean to fat ratio and improved feed efficiency.

In his latest experiment, Dr. Bowland compared floor feeding of pigs once or four times a day with a similar level of feed once a day in a feeder. As a control, a fourth group of pigs were fed for two one-hour periods per day from a self-feeder. This latter method of feeding had been found in earlier trials at the University of Alberta to be a desirable method of getting limited feed restriction. It resulted in improved carcass quality and feed efficiency without too severely reducing rate of gain.

The use of liquid feeding with the feed plus water being transported by pipeline is another new technique. "It is usually recommended that pigs be allowed water free choice so they can drink what they want," says Dr. Bowland, "but this recommendation is not followed under some management conditions. Our present experiment was designed to give more information on the upper and lower limits of water consumption." First lot of pigs received wet feed with restricted water, wet feed with free choice water. At the same time two other lots were compared: one containing a normal level of 0.05 common salt, and one containing 2.05 common salt.

The results of these experiments, and the effects of these two new management practices on rates of gain, feed efficiency and carcass quality of market pigs will be discussed at the annual University of Alberta Feeders' Day. It will be held June 6th in the University Livestock Pavilion.

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Notice
 THE BUS DEPOT COFFEE SHOP WILL BE OPEN AT 8 A.M. EVERY MORNING EXCEPT SUNDAY.

NOTICE
 F.U.A. MEETING IN TOWN HALL - 8 P.M., JUNE 10, 1964.

NOTICE
 GALILEE RESCUE MISSION OF EDMONTON WILL BE HOLDING AN OPEN AIR MEETING IN DRAYTON VALLEY, SATURDAY, MAY 30 AT 7:30 P.M. ALL ARE INVITED TO COME AND LISTEN TO MUSIC AND TESTIMONY OF WHAT JESUS IS DOING IN OUR DAY.

Thank You

The Teacher Mrs. Wilkoff, the students, and the Board of the Drayton Valley Community Kindergarten would like to thank the local fire chief, Mr. Ostermer, for allowing the kindergarten students to visit the Fire Hall.

A sincere thanks is also extended to the staff of the Drayton Valley Bakery for being so kind and patient with the students when they toured the Bakery recently.

Attention!

REGISTRATION DAY, Drayton Valley Community Kindergarten, Friday, June 6th, 2-5 p.m., United Church Basement. Children must be five years of age on or before November 30, 1964.



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Oil Wives' Meeting

Our monthly meeting was held in the Cardium room May 18th. Many members and six guests were present, which included Kary Arden from Red Deer, who is president of the local Oil Wives there, but who is also our international publicity chairman. We were proud to have her with us for the evening.

The year and reports were given by the executive and the club was thanked at length for the cooperation in the past year.

Our program for the evening consisted of the election of new executives.

Our local travel bureau provided us with very interesting films, which we were unable to see because I am afraid we have a leak. Thanks to our able 1st Row, we had a very enjoyable dinner while we waited for the films to be completed.

Our new executive for this year is as follows:
President - Ruth McLennan, 1st Vice - Lil Row, 2nd Vice - Betty McGee, Secretary - Marilyn Williams, Treasurer - Ann Matie, Membership - Donna Jawlito, Recreation - Dorothy Ammons, Program - The Snodgrass, Constitution - Andy Thompson, Publicity - Jean Ward, Historian - Shirley Hoelzer.

Mr. Meyer also gave us seven traveling bags which were raffled off during the evening. My apologies for this late report.

DESTRUCT PERSONALITY

Capt. from Page 1
Janice has a long record of swimming accomplishments behind her. In 1966 she tackled the terrific splash of teacher on water, known as the Straits of San Juan de Fuca, where temperatures, winter and summer, vary only a few degrees, for as the Straits is, by now, turned of water from such mighty rivers as the Fraser and the Stikine. In this narrow, shallow, well-known fact that any swimmer who can swim the Straits, the Straits of San Juan de Fuca, on the southern Washington and the southern Vancouver Island Coast, is recognized as the "Mount Everest" race for swimmers.

Miss White, when she swam the Straits course, taking the hard way, against the peeling current, south to Port Angeles, Washington, came in as First Woman Swimmer, preceded only by two unusually powerful male swimmers. Just to keep in practice with tough swimming propositions, Janice also took on the treacherous Georgia Strait, between Vancouver Island and the B.C. Mainland, where she set the World's Salt Water record for women with her swim of 29 miles in 15 hours and 30 minutes.

During the winter Miss White conducts an aquatic club in Toronto, known as the "Hoy Mair" (Chinese for Sea Horse). This club is primarily in late, past, and future school. During the summer her pupils go out to various resorts, as life guards, and she is free to take summer swim instruction jobs.



LEGION CALENDAR
AIR CADET BINGO—1st Monday of every Month
8 p.m., Legion Hall
BINGO - SATURDAY - JACKPOT
1964 Memberships were due Jan 1st. Please contact Jack Bag at Treasury Branch or Jerry Donovan.
HALL BOOKING: 542 - 3611 or 542 - 3454.



VALLEY DAIRY
PHONE: 542 - 3755
MILK, BUTTER AND EGGS...
FARMERS: Bring in your eggs and cream to our refrigerated plant in Drayton Valley for shipping to the Creamery.



No procedure is so closely bound by tradition as the timing of your wedding invitations and announcements.
Smart Brides always choose our famous
"Bouquet Invitation Line"
Featuring Thermo-Engraving - an amazingly high, raised lettering with the most exquisite papers, type faces and workmanship you could wish for!

PEMBINA NEWS ADVERTISER LTD.

POOL OPEN
(Cont. from Page 1, Col. 3)

and in this instruction should contact some member of the pool staff as soon as possible. Cables will be on hand at the pool office every day from 1:00 until 10:00 P.M. They will be glad to answer all inquiries and to the pool schedule and swimming instruction.

We have found that some people plan to be away for the month of July and August. If those people would like to take swimming instruction, we would make every effort to accommodate them during the month of June. Please call at the pool for further information in this regard.

Remember register for lessons early. We expect about 500 percent to enter swim classes this summer and to accommodate every one, we must have the cooperation of all concerned.
"Happy Swimming"

KINDERGARTEN CHILDREN

Cont. from Page 1

Monday of the month. For the 1963-64 term - Chairman - Mrs. J. Shukley, Secretary - Mrs. A. Horte, Treasurer - Mrs. B. Conch, Board members - Mrs. H. Shukley, Mrs. R. Wickens, Mrs. J. Moody, Mrs. M. McKelton, Mrs. H. Hammerlund.

The fee charged each month is \$2.00, and this money pays for the teachers wages, the room rent, all the supplies used by the children during the year, milk and cookies, etc.

During the 1963-64 term there was just one class held, and that was in the afternoon. Should enough students register for the 1964-65 term, it is very possible that there will be both a morning and an afternoon class. The school term is from the first part of Sept. until the end of May. Classes are held Monday through Friday from 9:15 to 10:30 A.M. or from 1:15 to 2:30 P.M. The school is set up in such a way that youngsters may start or leave at anytime during the year. Some will go straight through the whole term.

The Kindergarten provides a very interesting and varied program for the youngsters. They play games, dance, do various projects, take home, learn poems and songs, have a story time, etc. A very popular time with the kiddies is "milk and cookie time". Reports are sent home with the children twice a year. At Christmas time the students put on a wonderful little Christmas concert. I am sure that anyone who has attended these concerts is amazed to find out how much the teacher has taught all the little five year old children.

Attending Kindergarten helps to prepare the youngsters to enter elementary school when they are six years of age. Any parent who would like to enroll his or her five year old may do so on June 5th, from 2 - 5 P.M. in the basement of the United Church.

PIONEER VILLAGE CEREMONIES

(cont. from page 1, Col. 5)

base for Canadian soldiers, Drayton, to the bad changed from "Powerhouse" to Drayton Valley". At that time the postoffice and a small store was located in the valley just west of the present townsite, so the "valley" appellation was appropriate.

The cabin was moved into Pioneer Village by Drayton Valley Chamber of Commerce last year, and a short time later held installation services were held, with members of the Chamber of Commerce of both Drayton Valley and

NEW SHIPMENT

Shift Dresses
\$6.98 - \$7.98

BATTERY POWERED MOTOR BOATS
Complete with Batteries, \$29.99

JUNIOR SIZE STAYCOLD Cooler \$29.99

Wish Cloths
GOOD MESH 1/2 doz.
7 FOR \$1.55

LARGE SHIPMENT G.W.G. JUST ARRIVED INCLUDING GIRLS' LADIES' COWBOY KINGS

20 x 30" COTTON DISH TOWELS
25¢ EACH

TRIPLE S VARIETY STORE
PHONE 542-3270 DRAYTON VALLEY



ROGER D. CONGER
DRAYTON VALLEY ALBERTA

MORE FOR YOUR MONEY

Sale

CALA 128-07
JUG

BLEACH
79¢

CHEESE SLICES
COUNTRY FAIR PKTS.
3/\$1.00

VANILLA EXTRACT 2 OZ. BTL. 29¢

HEINZ 11 OZ. CATSUP 2/55¢

ORANGES
4 LB. BAG 59¢

HONEY 4 LB. TIN. \$1.09

RICE KRISPIES
9 OZ. PKTS. 2/83¢

Lard
2 LBS. 39¢

RAISINS
SULTANA 2 LB. 49¢

COCOANUT
SHREDDED DOT WEST 7 OZ. 25¢

WALNUTS
SHEELED 8 OZ. 49¢

DATES
PITTED 2 LB. 49¢

Beans with Pork
BETTER BUY 8 TINS \$1.00

Peas AND Corn
BRIMFULL 15 OZ. 8 TINS \$1.00

PORK LOIN ROASTS
59¢ LB.

PORK CHOPS
59¢ LB.

BACON BY THE PIECE DEVON 49¢ LB.

RADISHES Green ONIONS 3 FOR 29¢

WESTFAIR ECONOMY WRITING PAD 79¢
WESTFAIR ENVELOPES

Potatoes
NEW 5 lb. bag. 49¢

ORANGE BASE
6-OZ. TIN 2/43¢

NABOB COFFEE
79¢ LB.

were sent on an industrial trade mission to Japan. They were well received by major Japanese industrial and financial houses. Within weeks Japanese

School
Total
Climb

per cent.

This steady growth in enrollment each year has meant a large scale building program



Alberta Trade Index At New High

Car dealers made up the largest section of this total, at \$22,991,000 — up \$14,274,000 over 1962 sales.

A. O. AALBORG

Under the terms of the Agreement, schools built under these arrangements must provide vocational programs. The Department of Education has broad-

Alberta Population Climbs to 1.4 Million

provide's vast undeveloped natural resources and rapidly expanding industrial economy and have made their homes here.

Record Budget In 1964-65

She's a smart shopper - So is He

Both buy Alberta made products

Whether it is sugar for supper, or steel for skyscrapers, both these wise shoppers know that every dollar they spend on Alberta produced goods, is returned to encourage more growth of Alberta industries . . . and this in turn is reflected in their increased income. They know too, that

Alberta-made goods are highly competitive, in both price and quality.

Every Albertan benefits, directly and indirectly, from the purchase of Alberta-made products.

Buy Better . . . Buy Alberta Products

PROVINCE OF ALBERTA

(Continued on Page 4)

Alberta Companies Meet Province's Energy Demands

Electric power generation is being stepped up year by year to keep abreast of the growing demand not only by domestic users but industry as well.

The generating capacity of all plants in the province is approximately 1,772,500 kilowatts. Scheduled increases will bring the total to 1,742,500 kilowatts by the end of 1967.

Three privately owned utilities provided the main sources of hydroelectric power in Alberta, while some towns and cities operate their own steam powered plants.

Alberta is estimated to have well over 2,000,000 kilowatts of undeveloped hydro power. The bulk of power is generated by privately owned companies. At Wabamun a 300,000 kilowatt plant burns natural gas and coal; a similar coal-fired steam plant is operated at Pembina.

Coal Reserves Largest In Canada

First attempt to develop Alberta's natural resources was made in 1860 when Nicholas Sheran, a gold prospector, discovered a seam of coal near Fort Whop-up, west of the present city of Lethbridge. Mr. Sheran immediately abandoned all thought of gold and successfully turned the seam into a profitable one-man industry.

Most of the coal was exported to Montana.

As the population of Alberta increased, so did the demand for coal. Mining production rapidly increased from 4,220 tons in 1914 to 540,375 by 1954. The industry continued to expand serving both domestic and railway markets. It experienced its peak year in 1946 when 8,234,455 tons were produced.

Coal production in 1962 was just over 2,007,000 tons as available in a k.i.t.s. continued to decline, by 1963 it had risen to 2,200,940 tons although the 1962 figure of 2,007,000 tons was against the 1963 figure of 2,004,455 tons.

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large municipally-owned gas-fired steam plants are operated by the cities of Edmonton, Lethbridge and Medicine Hat.

By 1962 approximately 90 per cent of all Alberta's farms were served by power plants, representing a total of better than 50,000.

In 1963 a total of 4,552,500 kilowatt hours were valued at a value of \$92,537,000 as against the 1962 figure of 3,864,457,000 k.w.h. at \$92,182,000.



... walking dregline at Wabamun

St. Paul-Bonnyville Districts Under Special Study

St. Paul and Bonnyville districts have been selected by Noel Dant, Provincial Planning Director, as typical communities in which to study social and economic growth trends.

The survey is expected to take from a year and a half to two years to complete.

The study will attempt to determine why certain urban centres develop at the expense of others.

Efforts will also be made to remedy local deterioration where warranted and to provide growth guides for selected urban centres where current trends are discovered to be natural or revolutionary.



"OUR ALBERTA HERITAGE"

WOP MAY'S FAMOUS RESCUE FLIGHT

Wilfred May - known as "Wop" to his friends - was an Alberta pioneer with wings. After winning his DFC home base, News of the historic flight made world headlines, and led to year-round air contact with the north. Wop May went on to win more honours for leadership in Canadian flying.

... a winged Fort Vermilion. After two days the news came back that Wop May had succeeded. Two thousand proud Edmontonians cheered the frost-bitten pilot when he touched down at home base. News of the historic flight made world headlines, and led to year-round air contact with the north. Wop May went on to win more honours for leadership in Canadian flying.

This is an example of the stories of enterprise and courage in Calgary Power's new publication "Our Alberta Heritage". Mail coupon for your free copy.

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Proud of our Alberta Heritage

CLIP AND MAIL TODAY to
Calgary Power Ltd., Box 130, Calgary, Alberta.

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NAME

ADDRESS

Farm Organization Celebrated 40th Birthday

The 36,000 member Alberta Wheat Pool celebrated its 40th anniversary in 1963 in a fitting manner by handing a year record volume of grain and by turning back large savings to its member farmers.

"Looking back over the past forty years," said President G. L. Harold, "one cannot help but feel a deep sense of pride in the achievements of this farm organization."

"When pioneer farmers banded together in 1923 to market their grain cooperatively in an effort to secure better returns for it, a great many people predicted certain failure. After all, they argued, how could a mass of farmers with little or no experience in running a large business and with precious little money, hope to compete with the giant grain trading firms with their world-wide connections? But complete they did, and effectively too!"

Unveiling the scroll was veteran farm leader Ben S. Plummer of Bassano, who served continuously as a member of the Pool's board of directors from the inception of the organization until his retirement in 1961. Also assisting in the ceremony were Alberta's Minister of Agriculture Hon. Harry Strom and Ed Nelson, the president of the Pool in 1923.



modern equipment harvests Alberta crops

Facilities Expanded

In the 40 years since the Alberta Wheat Pool was organized, its facilities have undergone steady expansion. Today the Pool has a country elevator system consisting of 545 country elevators and over 600 annexes with a capacity of more than 42 million bushels. It operates 3 seed cleaning plants and maintains more than 80 seed and fertilizer warehouses. And it owns and operates three large terminals at Vancouver, Victoria and Port Arthur.

Through the Wheat Pool was originally set up as a grain marketing organization, its operations have expanded into related fields. In 1937, it commenced marketing cereal and forage seed for the seed producers of the province, and a year or two later it started distributing fertilizer.

the province, and a year or two later it started distributing fertilizer.

Fertilizer Plant

This year, plans are being laid to commence construction of an \$18 million fertilizer plant in cooperation with the Saskatchewan Wheat Pool and Federated Co-operatives Ltd.

Location of the plant has not yet been finally established but Calgary is being looked upon with favor.

Commenting on the proposed plant, G. L. Harold stated: "This will be one of the biggest developments in the history of the Alberta Wheat Pool."

"There has been a spectacular expansion in the use of fertilizer in recent years and we feel the move is just getting under way. In the years ahead, grain producers over much of the prairies will be forced to use an ever increasing quantity of fertilizer if they are to effectively compete for available markets."

"It is apparent that if farmers are to maintain their position in the economy of the nation, they must expand their self-help effort through co-operatives. The Alberta Wheat Pool is aware of this need and is prepared to keep abreast with the times," said Mr. Harold.

\$36,000,000.00

THAT'S JUST THE BONUS RETURNED TO ALBERTA FARMERS
IN PATRONAGE REFUNDS OVER THE YEARS



Agriculture in Alberta is big business. Indeed, in spite of other industrial growth and diversification, it is still the province's basic industry and will continue to be a vital resource when others have dwindled.

The Alberta Wheat Pool — an enterprise initiated and developed by the farmers themselves to increase their income and raise the economic standards of agriculture — has also made an important and increasing contribution to the progress and prosperity of Alberta.

The millions of dollars paid each year in patronage refunds on deliveries to Alberta Wheat Pool elevators are just a small fraction of the benefits that this farmer-owned business has brought to the farmers themselves and to the communities with which they share their prosperity.



ALBERTA WHEAT POOL
Farmer-Owned Co-operative

Every Delivery To
A "Pool" Elevator
Returns More To Both
Alberta Farmers And
Alberta Business

Business Review: 1964-A "Boom" Year

The business community of Alberta, reviewing the increased rate of economic growth in the province, is optimistic that 1964 will maintain — if not exceed — the momentum attained in 1962 and 1963.

According to statistics prepared by the Department of Industry and Development, most of the year-end appraisals of the current situation justify such optimism. Measures taken during the past few years in the domestic economy appear to be bearing fruit in the increased growth and development and there is little in the international outlook to generate pessimism.

Particularly beneficial appears to have been the currency revaluation of 1962 in increasing exports of all Canadian products.

No less important has been the fulfilment to the Canadian manufacturing industry by making local firms more competitive over a wider range of products.

The general tone of the economy seems to be healthy and optimistic.

High level of grain sales during the 1963 crop year offset farmers' lower cash income in other categories.

Sales of minerals rose by 12 per cent.

The value of manufacturers' shipments rose by nearly six per cent.

Construction industry activity, as measured by building permits issued, did not quite measure up to 1962 but nevertheless was the second highest on record.

Electricity generated, a significant measure of industrial growth, rose by nine per cent to maintain its post-war pace. Forestry output was also well above that attained in the 1962 advance.

Indications of consumer optimism were apparent in higher retail sales generally, and of automobiles in particular. It is worthy of comment that per capita, retail sales for Alberta are highest in Canada.

Bank debts rose by 13 per cent; labor income by over five per cent.

Employment, throughout most of the year in the non-agricultural industries was higher than in 1962 as should be expected of a larger labor force. "Full employment" is assumed when 97 per cent or more of the labor force is employed.

In any business, the owners who benefit the most are those who own the business — possibly by a good percentage of the profits of the community. Naturally, when so many people can benefit from one business — the community does too.

REMEMBER
YOU OWN YOUR CO-OP

CO-OPS
HELP
COMMUNITIES
GROW

IN-16-46



... pouring steel castings at Ft. MacLeod

or force are relatively employed. It is debatable whether, under the climatic conditions of western Canada where massive shifts from industry must take place on a seasonal basis, such a high percentage is realistic. In any case, full employment is eight per cent lower than at the same date in 1962. Both major sources of income, grains and livestock, registered substantial declines. Wheat sales were lower by near six million bushels and \$6 million; prices for the 1962 crop are higher. The seed



... processing plants remove commercial by-products from natural gas

was again achieved during the late summer as has frequently been the case in recent years. Agriculture. Farmers' cash income to the end of November was nearly

sales were lower by nearly one million bushels and over \$3 million. Higher returns from sales of oats, barley and rye were not enough to offset the lower returns from sales of wheat and

again and the export market has not been exerting a firming effect. Lower livestock have been coming to the market. As compared with 1962 net cattle sales were off by \$4,000 head;

cash sales by \$0,800; sheep and lamb sales by \$1,000 and hog sales by \$27,000.

Total income from sales of livestock declined from \$844 million to \$820 million.

Income from both dairy and poultry products was higher, however, by nearly \$2 million.

The value of minerals sold rose from \$667 million in 1962 to \$686 million. The major increases were in sales of crude oil and condensates, natural gas and sulphur. Coal production increased by a substantial ten per cent in volume but the value was down by one per cent. Cement production and sales dipped along with the decrease in construction activity.

Of particular note was the substantial rise in sales of sulphur — over 80 per cent higher in 1962, although the sales were achieved through a sharp reduction in unit prices.

Manufacturing

Over 100 major Alberta manufacturing firms were asked to compare their 1963 and 1962 sales figures. Seventy-eight per cent reported increases ranging from a few thousand dollars to several million. Twenty-two per cent reported a lower sales volume. The decreases were heavily concentrated among the cement products firms and there was an additional scattering of decreases among the iron products firms. Overall, the manufacturers reported substantially higher shipments at a rate of around six per cent above 1962 volume. The 1963 volume is therefore estimated at \$1,035.0 million.

Construction

The construction industry did not attain quite the level of activity achieved in 1962 but was very little below.

The value of building permits issued totalled \$276.2 million as compared with \$271 million. Among the cities, Calgary, Red Deer, Wetaskinew and Lloydminster exceeded 1962 building volume by a comfortable margin.

Building volume in the rural centres rose by ten per cent to \$79 million.

The federal government winter housing incentive program has had some effect. Permits for construction of 2,300 dwelling units were issued in the three month period October to December as compared with 2,325 in the last quarter of 1962. At a cost to the federal treasury of \$1,600,000 an additional

(Continued on Page 7)

Business Review . . .

(Continued from Page 6)

1,000 units are under construction and giving winter employment.

A specified purpose of the legislation was to level the employment through-out the year.

Regional Outlook

Regional outlook as prepared by the Department of Industry and Development from reports by area correspondents in December 1963 are as follows:

CALGARY — Retail and wholesale sales were higher than in 1962. Construction activity was also greater, Calgary being one of the few major cities to record an increase. The volume of manufacturing increased substantially and there was a most encouraging list of new industries beginning operations. Grain crops in southern Alberta were generally good but the full impact of increased grain sales is expected to be felt in 1964.

There is an optimistic tone evident in the business community.

CAMROSE — Crops in the area were the best on record due to ideal weather conditions. Retailers and wholesalers report a very good year. Although construction activity was somewhat less than in 1962, there was little surplus labor. Construction activity is expected to remain brisk throughout 1964. The Camrose mill is in operation where there is a substantial volume of pipeline building in western Canada. The tube mill has been working close to capacity throughout the year.

EDMONTON — Edmonton commercial and industrial firms had a prosperous year. Farm income in the area has been well maintained and is likely to continue so. Oil and gas field development and exploration out of Edmonton was active during 1963 and is expected to remain high in 1964. With the railway construction in the north, and the consequent opening up of new market areas, a further growth of Edmonton as a supply centre is assured. The manufacturers and construction industries enjoyed a brisk year. General retail and wholesale trade was buoyant, particularly by year-end when the optimism engendered by wheat sales became more universally infectious.

GRANDE PRAIRIE — As 1963 progressed it became more and more apparent that there would be a serious crop failure in the district. This led to a general feeling of pessimism as agriculture is the mainstay of the area. However, no slump had developed by year-end and though there is a feeling that one may be expected in the early part of 1964. On the other hand, the very healthy condition of the construction, forestry and oil industries will undoubtedly prove enough to pull 1964 into new records.

LETHBRIDGE — Heavy rains at a propitious time resulted in average to above average crops on dry land. Prices for sugar were highest ever and this resulted in excellent returns for the best farmers. Wheatbarley in livestock prices have historically been set by those in the livestock industry. Retail trade was less buoyant but is expected to pick up in 1964 as grain movements accelerate. Construction activity is expected to be at a higher pace in 1964. Generally it is expected that both industrial and commercial development will show good advances in 1964.

LLOYDMINSTER — Another excellent crop was harvested in 1963 and the livestock industry continued to grow. Construction volume was higher than in 1962 and prospects for 1964 indicate a continued high volume. Construction of oil pipelines spurred drilling progress and improvement of the local oil industry. Retail trade maintained a high volume particularly in the latter half of the year and, with employment prospects good, should continue bright.

RED DEER — In this mixed farming area seed growers, hog raisers, dairy farmers and feed lot operators have all experienced exceptional prosperity. Retail and wholesale trade have also increased substantially. A great deal of additional retail floor space was constructed during 1963, increasing competitiveness, but it is also clear that the total market is growing at a rate to justify the expansion. The construction industry had a record year, and the outlook is very promising. Generally there is every indication that the prospects for 1964 are excellent, that retail and wholesale trade will continue to expand and that population will again increase substantially.

... northern iron ore deposits have promising future

... northern iron ore deposits have promising future

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The development of any region depends on the transportation facilities in that area. CANADIAN COACHWAYS is proud to be an active and important part of the development and growth of Canada's vast Northwest. The resources and riches of the north are of vital interest to all of Canada.

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EDMONTON,

ALBERTA

Oil, Agriculture, Tourism Speed North Growth

North Development Council To Channel Area Growth

Established as an advisory organization, responsible for investigation of, and the making of recommendations on, industrial development, transportation, agriculture, education, administration and public relations in the northern parts of Alberta, the Northern Alberta Development Council has completed some six months of operation.

During the first months of its life, the Council has devoted itself to study of conditions and resources within its area of concern. In obtaining such information, it has been assisted by recommendations and submissions from individuals and organizations in the north. Many of these were made available at public and private hearings of the Council, as it travelled to various areas and individuals.

Already, as a consequence of its studies, the Council has prepared statistics and information from those pertaining to the province as a whole, the Council can envisage a future rich in development for northern Alberta.

Determination of resources in nature and supply, and distribution of this information to suitable sources, has brought quickened interest in many areas. Agriculture has long been recognized as the basis for northern economy in recent years, value of mineral production, value of manufacturing output, and value of construction, have supplanted agriculture as prime economic support.

Increased transportation facilities, by road, by rail and by air, have quickened the

development of the north, and completion of programs now under study or under construction will spur to greater growth. Development now being considered, agriculture, education, administration and public relations in the northern parts of Alberta, the Northern Alberta Development Council has completed some six months of operation.

Alberta-bound Tourists Enjoy Variety of Interests

Whether the tourist has a yen for visiting ancient picture writings of aboriginal tribes who once roamed the valley of the St. Lawrence, or whether he has a taste for the modern, he has a variety of interests in the province of Alberta.

The traveller may choose to cast his line in the tumbling waters of Cameron Falls at Waterton Lakes, venture over the Columbia icefields, pack in the fastness of the Canadian Rockies' big game country, enjoy scenic golf courses, or to thrust the prow of his outboard through white water rapids.

He may be drawn to the badlands north of Brooks and in the Drumheller area, to the miles of wheat fields of the province, the vast cattle ranges or to the government experimental farms at Beaveridge and Lettbridge.

The visitor is also drawn to the churches in visit, among them the Mormon Temple at Cardston; also its two university complexes and its two newest vocational high schools at

Since its inception however, and acting as a co-ordinator, the Council has found outstanding willingness for co-operative action on the part of many individual agencies and groups, private, provincial and federal. Such co-operative action will hasten many longed-for developments now being considered.

The coming year of activity by the Northern Development Council will see greater direct participation in matters affecting the economic potential of northern Alberta.

Grande Prairie and Grouard. Of unique interest to all ages is the Alberta Cattle Farm, at Edmonton while the Calgary zoo and, in season, the famous Calgary Stampede and district rodeos, have special appeal.

Then there is still the tragic mountain side which buried the town of Frank the provincial authority at Edmonton and Calgary... guest ranches.

For those to whom Alberta's growing industrial economy carries its own attraction, there are the oil fields in the Peace River country, at Turner Valley, Leduc, Redwater, and Deer, Drayton Valley, the strange "tar sands" along the Athabasca River, there is the pulp mill at Hinton and the plywood plants at Grande Prairie and Fort McLeod.

To most tourists, historical sites have their appeal — the graves of Twelve Foot Davis and old Fort Duvergne's St. Charles Roman Catholic Mission on the banks of the Peace.

Rocky Mountain House, site of Fort White Earth, Fort McLeod, massacre at Frog Lake.

Some 110 markers guide the tourist to Alberta's history making spots the length and breadth of the province.



... farming and oil search go hand-in-hand



... Athabasca Falls, Jasper

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GROWING WITH NORTHERN ALBERTA

The potential of Northern Alberta is tremendous. Its resources are barely tapped, its opportunities virtually unlimited.

The Northern Alberta Development Council is prepared to provide information and encouragement to those interested in participating in the development of Alberta's rich northland.

For information, write:

NORTHERN ALBERTA DEVELOPMENT COUNCIL

Hell D. MacLellan Building Grande Prairie, Alberta

HON. IRA McLAUGHLIN, Chairman

K. H. BASSON, Executive Officer



Gas, Oil Industries Enhance Provincial Economy

The city with all hell for a basement — that was the description of Medicine Hat in 1880, when a gas field was discovered under the city.

Provincial development was sporadic until 1914, the year Alberta's first big oil boom blew in Turner Valley, sending people scurrying in a wild rush to buy oil stocks.

Activity slowed down for the next ten years when a tremendous flow of natural gas and highly volatile asphaltic gasolene was discovered. Operations reached their peak in the valley in 1924, when more than 10 million barrels were delivered, or a total of nearly 50 million barrels in the 24 years of Turner Valley's operation to that date.

During that period, a number of heavy crude fields were discovered, notably Lloydminster-Wainwright, but they added little to the overall Alberta picture.

Because it was fully exploited, Alberta's first major oil field began to wane. Within five years production was hardly half the 1924 output and oil companies increased the search elsewhere for another field.

The first rewards of the new search appeared early in 1927 with the discovery of the Leduc field. Oil companies rushed into the area and within a year 43 major producers had been drilled. Reserves for the field within the one year were some 200 million barrels.

In 1928 the Redwater field was discovered with reserves estimated at 500 million barrels. This was followed by discoveries at Golden Sinks, Woodbend throughout the Edmonton area, the Swan Hills and in the Peace River country.

Production soared with the new discoveries, breaking previous production and value records. High prices for crude raised the value of production to nearly \$300 million in 1927 from the 1924 value of \$125 million. This was in spite of production for the two years declining to 127.5 million barrels from 144 million barrels the previous year.

During 1928, records of production and value were established when 165 million barrels valued at \$414 million were produced, but by 1929 this had jumped to 171,521,500 barrels valued at \$432,855,000.

Natural gas production showed the most dramatic increase, more than doubling within a three year period.



... pipelines speed products to markets

In 1934 production value was \$1.9 billion; it increased until the 1938 total of 776 million met was a 92 million met increase over the previous year. By the end of 1932 production and value total had skyrocketed to a record-breaking 782 million met valued at \$74 million. By 1933, with production remaining about at the same level the value had increased to nearly \$86 million.

The province's proven gas reserves of 35 trillion cubic feet indicate Alberta will be a major supplier for many years.

To utilize the vast reserves of crude and natural gas, ten refineries have been constructed in the province in various locations. The petrochemical group has become one of the most important in Alberta with 35 petrochemical plants operating.

These plants produce sulfur, plastic, cellulose, nickel products, ammonia, building materials, fertilizer, and a major portion of western Canada's refined oil and gasoline.

FAMOUS STERN WHEELER

The "North West" was one of the most famous of the many stern wheeled riverboats that once plied the rivers of Alberta, carrying supplies to the pioneer settlements strung along the banks of the great waterways. She went adrift and foundered on the piers of the Low Level bridge in Edmonton in 1909.

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Albertans Given Top Health Service

The province's health services are noted for their progressiveness.

Sanitation programs at a modest daily individual co-insurance cost is available to all residents.

Many cost free special services are offered, such as those for polio, cancer and other diseases.

A comprehensive welfare program is also in operation and is recommended for its progressiveness in the care and provision of handicapped residents.

The Homes for the Aged program is providing pleasant homes in attractive surroundings for aged residents at a reasonable cost and of the 30 homes which were scheduled to be built by 1964, 43 are already operating and three more are almost completed.

NATURAL GAS at Your Service



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"Princess Province" Last Great Continental Frontier

Alberta's written history traces back to the Hudson's Bay Company Charter of 1670 when it was part of the Northwest Territories, wilderness known only to wandering Indian tribes until a Frenchman, Pierre Boucher, ventured across the plains and set up a temporary stockade, Fort Jonquiere, at the foot of the Rockies in 1731.

The slumbering country remained undisturbed for better than four decades when the North West Company ignoring the Hudson's Bay Company charter, first broke the fur barrier. It was Alexander Mackenzie who, in 1782 descended the Athabasca and the Mackenzie and that year founded Fort Chipewyan (Lake Athabasca). Both companies founded posts near Edmonton in 1795 but the fur trade developed northward.

During the 1870's, the north-west wilderness was stirring restlessly. A new domain had been formed and railroads surveyed; the Homestead Act for settlement had become an accomplished fact, the Northwest Mounted Police were patrolling the Trails and by 1873 the area was under territorial government.

An act in 1882 established two provincial "districts"—Alberta, named in memory of Queen Victoria's prime consort and in honor of their daughter Princess Louise Alberta, reaching north as far as Lesser Slave Lake, the northern half called Athabasca district. Homesteading the rich, virginal homelands, spurred by com-

population of 4,376. People from 13 walks of life continued to migrate into the new district and eventually the strong surge of settlement led to the creation of the present province of Alberta.

Geographically, Alberta, known as "the Princess Province of Canada" is bounded on the north by the Northwest Territories at the 60th parallel, on the east by Saskatchewan and on the west by

British Columbia and the Rocky Mountain watershed. Of its 253,285 square miles, around 4,800 are devoted to such lakes as Lesser Slave, Lac La Riche and Lake Athabasca, as well as countless smaller lakes of water which make up Alberta's scenic reaches.

The area, with its 7,000,000 acres still to be tamed by sturdy, later-day pioneers, still offers modern man with his new automotive know-how, and

his free-wheeling independence, opportunity for homestead land, fresh start, new challenges. Since 1928, 1,000,000 acres have been flung out for homesteading and the years 1922-1932 were filled with the thrush of modern clearing equipment as new comers, slashing back the hinterlands, brought more thousands of virgin acres into production, more agricultural wealth to "The Princess Province."



... ranching high in Alberta farm earnings



Progress travels on Canadian Utilities and Northland Utilities power lines to nearly 500 communities in Alberta, the Northwest Territories, the Yukon and Northern Saskatchewan. This progress has meant new developments, new industries, more employment and greater convenience for homeowners.

Canadian Utilities, Limited



The economy of Alberta and the great Northwest is growing rapidly, and to facilitate expansion, the power companies are planning extensions to their plants and transmission lines.

To meet future needs for low-cost electricity, the investor-owned electric utilities are preparing pathways for progress.

Northland Utilities, Limited

Billion Dollar Industries Puts Province to Fore

A multi-billion dollar production and manufacturing spiral during the past decade, has taken Alberta, "The Princess Province", out of her manufacturing adolescence into the adulthood of a nationally recognized industrial titan.

Mineral production and sales, including coal, salt, refined petroleum products, cement, lime, crude oil, natural gas, propane, butane and sulphur, reached a total sales figure of \$784,617,815 according to Alberta Bureau of statistics for 1963 or 64, 254 more than for the same period during the previous year.

Farm income, slowed down when unmarketed, stored grain mounted, took a sudden welcome upsurge when wheat was transferred to foreign ships under unprecedented long-term contracts. Deliveries and grain including Wheat Board payments totalled \$138,365,000. Income from livestock was figured at \$225,268,000; dairy products \$35,077,000 and poultry \$11,773,000.

Manufacturing industries allied to agriculture added another \$823,319,200 to bring the total agricultural figure into focus at \$1,388,952,000.

Labor income for 1963 exceeded 6% the previous year. Alberta's Bureau of Statistics showed \$1,208,800,000 for the January-October period compared with \$1,144,700,000 for the same period in 1962.

Calgary led the largest cities

in bank debits during January-December 1963 at \$11,351,350 (1962 - \$10,034,882,000). Edmonton, \$10,432,250 (\$9,801,750,000). Lethbridge \$550,373,000 (\$577,000) and Medicine Hat fourth with \$26,753,000 (\$28,600,000).

Pulpmill production for the January-December 1963 period amounted to 302,887 rough cords against 341,257 the previous year.

New motor vehicles reached \$28,078,000 in sales of 56,117 vehicles in 1963 during January-December; in 1962 for the same months, it was \$145,046,000 for 46,881 vehicles.

Production of lumber from Crown lands reached 340,000,000 feet, board measure valued at \$18,340,000. The cut was greater than the previous year, for which figures show 307,750,000 at \$17,700,000. Total value of lumber and other forestry products was \$27,540,000 (\$23,330,000 in 1962).

While trapping produced fewer pelts in 1963—1,111,098 against 1,232,238 in 1962 prices were higher. Wild life fur brought \$1,862,875 in 1963, \$1,325,544 the previous year.

Fisheries production for nine months in 1963 totalled 6,232, 979 pounds valued at \$264,168 as compared with 6,385,774 pounds valued at \$970,004 in 1962. The province's largest cities in the construction industry although building showed some slack for

the January-December 1963 season compared to the previous year's record.

Permits for Alberta's top ten cities numbered 16,564 valued at \$200,847,847 with an additional \$20,672,723 from other municipalities to bring the total value to \$275,520,570; last year's 17,784 permits for the ten cities were valued at \$217,796,876 with another \$27,794,262 from other municipalities, brought the total to a whopping

standing of mathematics, science and communication skills from a Grade 7 level to the equivalent of a Grade 12 level.

Correspondence courses for the province's Correspondence School branch are the foundation of the course and certified teachers are employed to assist each person taking the course to progress at his own pace.

Gas By-Products Company Hits \$11 Million Sales

Formed in 1953 to wholesale and retail liquid petroleum gas, primarily propane gas, Canadian Hydrocarbons Limited, the nation's largest integrated marketer of propane, and propane burning equipment, in a year reached a new gross revenue peak of \$11,001,860 and a record shipment of nearly 40,000 tons. In its annual report to shareholders, note is made that in the fiscal year ending March 31, 1963, revenue had increased by ten per cent over the previous year.

The company's financial position at the year end was further strengthened, working capital of \$5,085,000 being \$600,000 greater than at March 1962 and providing a ratio of current liabilities of 3.8 to 1.

"Capital expenditures made during the year included appropriations for additional customer storage tanks, modernization of the delivery miles and second expansion of the Acheon plant. Operating locations were ex-



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... Pots from Alberta ceramics industry



... Precasting Pipe for Oilfield Work

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WIRE TUBES, PIPES, TANKS, AND MORE... WE CAN HELP YOU DESIGN A SOLUTION.

Alberta Farmers Helped Produce Record Crops

Although nearly sixty years ago a rapidly developing young giant among Canada's provinces, in whose veins flows oil and whose vigorous muscles bulge with industry, Alberta's fundamental economy stands solidly in its multi-million dollar agriculture.

Before the turn of the century, much of the Canadian Northwest was caught in a Madonn's Bay Company grip. Blackfoot, Cree and Beaver sat in solemn tribal councils and spoke of the increasing vengeance of homesteaders threatening to drive them from hunting grounds and streams. By 1898 madonnas of Yukon gold had worn a frantic trail northward across prairies and mountains. The creek of approaching settlers' wagons grew louder, while wisps of cabin smoke told of more and more land cleared and sold broken.

By 1905, to Sir Wilfrid Laurier, then Prime Minister of Canada, the inauguration of a new province called "Alberta" spelled something of a special contribution to Canada's growing stature as a nation.

"I see the determination of a new province," he said, "if everywhere the calm resolution, courage and enthusiasm to face all difficulties, to settle the problems which belong to a new province."

First attempt to till Alberta soil was made in 1779 near Lake Athabasca by Peter Pond, a fur trader. But the real development of agriculture in the province is attributed to efforts of the Oblate priests whose first wheat was grown at the Lac la Biche mission in 1855.

During the mid 1820s, the Peace River Country took the spotlight when Hermann Trelle of the Lake Saskatchewan district was first acclaimed world wheat king, an honor he received for many successive years of record harvests and which placed the Peace on the world's agricultural map for all time.

Wheat in Canada as a result of the bumper 1963 harvest made national headlines.

"Had this event stood alone, 1963 might have been a disastrous year for the industry because such a large addition to our wheat crop could have been burdensome and costly," Hon. Harry Hays, Canada's Minister of Agriculture, said recently.

However, large contracts for the supply of Canadian wheat were requested from established and new markets so that it became a matter of time, rather than quantity, of delivery.

The year also brought: re-

Alberta Company Builds New Sprayer

The manufacture of a new wide coverage, large capacity field sprayer, the Spray Master 1600 (tandem trailer unit), designed primarily for the medium to large scale farmer has been announced by Golden Arrow Manufacturing Limited, Calgary.

With the Aluminum tank capacity of 600 imp. (150 U.S.) gallons, and a 50-hp. boom coverage, this sprayer is capable of spraying large acreages in a short time with a minimum of tank refilling. Traveling at 5 mph, the H-400 covers 24 acres per hour. Assuming a spray speed of 2 mph, using the standard 77 00000 nozzle size, and at a pressure of 60 psi, a tankful of spray solution will cover approximately 125 acres.

Boom stability, essential to providing the close-knit spray pattern required for accurate crop, is maintained through the use of stabilized booms mounted on outrigger wheels.



Thousands of Alberta cattle find way to export market

cord export contracts for the 1964 crop, an estimated record for farm income for the year, a new high in agricultural production; and a record domestic market for good and choice grades of cattle.

According to the statistical Division, Farm Economics Branch, Alberta Department of Agriculture, the four major export countries, Canada, United States, Argentina and Australia, estimated that on or about December 1, 1963 they held some 3,201.3 million bushels of wheat for export or carry-over of which Canada's 1963 uniform stock amounted to 629.4 million bushels against the previous year's 609.8 million bushels.

Exports of wheat and flour in terms of wheat, from the chief exporting countries in the period August-November 1963-1964 were 329.7 million bushels compared with an export of 341.7 million bushels in the same period of 1962-1963. Canada's contribution being 207.4 million bushels compared with 120.3 million bushels for the 1962-63 period.

"For the record it should be noted that 1963's was the biggest wheat crop (but not the biggest acreage nor highest yield and the quality was generally in the top three grades," the federal minister of agriculture noted.

Alberta farm deliveries and loadings of wheat for the January-December period amounted to 85,904,000 bushels for which growers received around \$27,254,000, and for grain including wheat Board payments, \$18,263,000.

Story of live stock marketing in Alberta, according to the 1964 Summary by Alberta Bureau of Statistics, tells of returns from sales of all live stock for the January-December 1963 period

at \$220,350,000. Alberta's 1963 farm sales and cash income from dairy and poultry products showed sharp increases for the January-November period: \$50,850,000 compared to \$46,414,000 for 1962.

Agriculture's contribution to the economy of the country can be measured by the following summary compiled by Alberta Bureau of Statistics, designed to set out value of manufacturing industries allied to agriculture for the year January-December 1963.

Flour mills (seven firms) - value of all products shipped \$34,477,520 (1962 - \$28,228,688); creamery butter (one firm) \$8,855,573 valued at \$25,702,877 (\$24,564,585); Cheddar cheese (one firm) 1,705,356 pounds (1,802,581) valued at \$329,254 (1962: \$281,938); Dairy products - gross sales \$44,853,828 (\$43,587,421).

Packing plants, gross sales \$242,385,410 (\$236,587,585); production meat: \$26,405,071 pounds (\$38,821,825); exports - meat: \$60,400,190 pounds (715,475,356 pounds) valued at \$130,751,245 (\$118,755,919).

First commercial exploitation of what has developed into a multi-million dollar petroleum industry was in 1866 when John "Kootenai" Brown collected oil seepages from the Peace River area to sell as machine grease at \$1 per gallon.

Ogilvie

Ogilvie and Alberta Today

With three mills running full time in Alberta, one in Edmonton and two in Medicine Hat, the Ogilvie Flour Mills Company Limited is a working partner in the growing progress of this richly endowed province.

At these mills and others, Ogilvie converts the harvests of Western Canada grains into a great variety of products for the home, the farm and industry.

And, in doing so, Ogilvie helps serve the people of Alberta and all of Canada with employment and profits.



THE OGILVIE FLOUR MILLS CO. LIMITED

Alberta Roads Stretch 90,000 Miles

Of the total estimated provincial budget of \$414,689,864, Department of Highways program for 1964-1965 is expected to take \$54,544,540 - reduction by some \$94,720 from the estimated highway expenditure for 1963-1964.

Maintenance of Alberta more than 80,000 miles of highways of which some 4,000 are paved, becomes more costly as the program of building and improving goes on. However, this year reduction in the total construction vote of \$27,453,210 from last year's estimated \$39,228,770 in this less work contemplated on roads to resources.

Items provided for grants and costs of construction and maintenance within the municipalities are increased this year by \$335,000 over the 1963-1964 estimate.

Estimated expenditures under the maintenance and administration section this year include ferries bridges and highways - \$6,286,000 (last year it was estimated at \$6,110,000); construction and maintenance of bridges in municipalities \$5,000,000 (\$3,000,000); construction and maintenance of highways in municipalities - \$12,300,000 (11,800,000); construction, municipal projects - \$1,100,000 (\$1,250,000); approach roads - \$500,000 (\$500,000); Motor Vehicle Branch - \$1,877,500 (\$1,514,580); administration - \$241,200 (\$200,000).

Revenue of the Department of Highways comes mainly from registering and licensing motor vehicles and drivers. Alberta is well equipped with every type of communication - postal, telegraph, telephone and radio. There are 17 privately owned radio broadcasting stations and eight television stations in the province.

Alberta's first pulp mill, now in its seventh year of full production, has more than 100,000 cords of wood standing in the bush from last year's harvest.

It's product, Alberta Hi-Brite Kraft Pulp has pioneered the way to construction of additional pulp mills which, forestry products statisticians claim will develop, each with an annual sales figure of \$20 million for the period through 1975.

The operating year in the Woodlands Department is from April to March inclusive. The January, February and March figures are estimated. Pulpwood cut at Company owned and independent operator camps in the Pulpwood Lease Area.

Hinton Pulpmill Has Record Seventh Year

Alberta's first pulp mill, now in its seventh year of full production, has more than 100,000 cords of wood standing in the bush from last year's harvest.

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The operating year in the Woodlands Department is from April to March inclusive. The January, February and March figures are estimated. Pulpwood cut at Company owned and independent operator camps in the Pulpwood Lease Area.

areas during the 1963-64 operating year: 241,000 cords. Pulpwood hauled from this area during the same season: 232,000 cords. This figure includes some pulpwood which has been piled in the bush from last year.

Pulpwood purchased from local settlers and woodlot owners: 80,000 cords.

Fifteen camps were operated during this season. These include Company owned and independent operator camps in the Pulpwood Lease Area.

During the coming operating year (April, 1964 to March, 1965), it is proposed to cut 250,000 cords in the Lease Area and to purchase about 60,000 cords from private sources. The employee work force will consist of 80 men operating out of 100 Company owned camps.



One section of 4000 miles provincial paved roads

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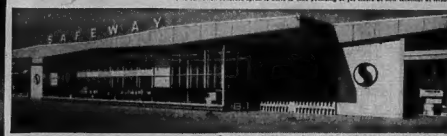
All through the province enduring, low-cost concrete is being used more and more in structures like these—homes and churches, bridges and pavements, shops and schools. Canada Cement is the quality product of a Canadian company...made right here in Alberta.



This graceful concrete bridge spans the Bow River near Calgary, on the Trans-Canada Highway.



This 12" thick concrete apron is built to take pounding of jet liners at new terminal at Wabush.



Concrete masonry carries out modern design of this Edmonton shopping centre.



Attractive new Lethbridge home of concrete masonry construction.



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Tourism Nears Boom Proportions

By R. S. BRYANT
Director, Alberta Government
Travel Bureau

In 1963 Canada will earn an estimated \$200 million from foreign visitors and has started an all-out promotion effort to attract a record number of visitors for the 1967 Centennial year.

The aim is to reach a travel income of one billion dollars. This is the Canadian picture. Where does Alberta fit into the program. What is being done to promote tourism in Alberta.

Alberta has no accurate means of measuring the value of tourism to the economy of the province.

Steps are being taken to establish this yardstick, and from 1965 on being gathered by travel research some basic figures are available.

FIGURES COMPILED
The Alberta Government Travel Bureau has completed two travel studies.

The questionnaires revealed many interesting facts about our visitors and have provided us with sufficient information to launch a major program of travel research.

Here are some of the facts. Better than 40 per cent of our 1963 visitors had been in Alberta on an average of 2.4 times before, while more than half spent their entire vacation in Alberta.

The average length of stay increased from 3.7 days in 1962 to 7.7 days in 1963. This increase is attributed to the fact that visitors stayed in Alberta this year whereas in 1962 they were travelling the Trans-Canada Highway through the Rogers Pass to the Seattle World's Fair.

The majority of tourist traffic was concentrated in the southwest portion of the province with emphasis on the National Parks. The average party consisted of 3.7 persons and the average daily expenditure of each party was \$25.30 and \$27.88 per visit. Individuals averaged \$8.95 per day and \$23.30 per visit.

Alberta scenery is the main reason for visiting the province and 85.7 per cent of those responding to our questionnaire indicated they would like to visit Alberta again. We also found that 78.1 per cent arrived in automobiles driving an average of 1,875 miles one way to get here. They also spent approximately 11 per cent of their holiday money on souvenirs.

We have learned this much and more, but where do we go from here? We need now to determine who is a visitor to Alberta and how many visitors come with these facts and our present knowledge of the average visitor spending, we can come up with that elusive figure of the dollar value of Alberta's tourist industry.

In 1961 this figure was estimated to be \$60 million using National Park annual attendance figures of three million visitors who stayed five days and spent \$20.

To use park attendance today would be inaccurate because the Trans-Canada Highway has become a park throughway. A more accurate picture perhaps would be to take new National Park registration only, but what about the thousands who never visit these areas — visitors to our cities and our provincial parks?

GROWTH EVIDENT
The growth of the Alberta tourist industry is evident, for every hand we find investments being made for the care and reception of visitors — services and facilities; new railroads and developments; hotels, motels and motor



... visitors enjoy some of country's finest golf courses



... Typical mountain scenery in Alberta national park

Our statistics reveal that in 1963, these figures do not include motels currently under construction. It has been reliably estimated that the motel industry now has a capital investment of \$60 million. Add to this the capital investment in the National Parks and we get some idea

of the tremendous value of motel accommodation alone in this province.

Canada expects to earn one billion dollars in 1967. Alberta is moving rapidly ahead to earn its share of this amount.

Increased advertising, new promotional features and colorful literature will provide the invitation. Our scenic beauty, special attractions, Centennial birthday plans and perhaps the Olympic Winter Games will be added to the list.

ATTITUDE IMPORTANT

But most important must be our attitude toward visitors. In co-operation with the Alberta Tourist Association and its member associations, and with the Canadian Tourist Association through "Project Hospitality," we are working to improve the care and reception of visitors.

Alberta will be ready for 1967.

The entire tourist industry realizes the need for closer co-operation, improved standards and the need for all of us to be more helpful, more friendly, more courteous.

It can be done and this is your invitation to join with the tourist industry of Alberta as it prepares to accomplish this important task.

LIMITED CHURCH LARGEST IN ALBERTA

The largest religious denomination in Alberta is the United Church of Canada, formed in 1963 by the union of all Methodists, many Presbyterians and most Congregationalists. Next in order are the Anglican Church of Canada, the Roman Catholic Church, Lutheran, Presbyterian, Baptist, Church of Jesus Christ of Latter Day Saints (Mormons), the Eastern Orthodox communions also are well represented.

CAMPUS LIBRARY

Newest campus library at the University of Alberta, the six-story Donald Ewing Cameron building has been designed as a centre to receive all materials used by faculty and students at the level of educational specialization. Three other libraries provide reference volumes to assist students.



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WE ALBERTANS ARE PROUD OF OUR PROVINCE

And well we should be. The history of our province is one of continued advancement. Tremendous progress is made possible, now as in the past, by Albertans working together toward the future prosperity and happiness of this land and its people. We can all do our share by simply looking for and buying Alberta Made Products.

Oil Sands Hold World's Richest Potential

Alberta's proven oil reserves stand at 3.7 billion barrels — not taking into account the almost unknown quantity contained in the bituminous sands along the Athabasca River.

The tar sands, believed to contain the world's largest single deposit of oil, are located in the McMurray area, 400 miles north of Edmonton.

Oil bearing sand is found near the surface and is mined like a mineral. The oil content of these sands has been estimated at 250 billion barrels.

Many proposals have been advanced in the search for a method to separate the oil from the sands. Among the latest is that of an underground nuclear explosion.

Occurrence of the heavy bituminous sands along the Athabasca River was noted by pioneer explorers, among them Alexander MacIsaac in his journal of 1879. In it he mentions that the exudation of the "bituminous fountain" when mixed with gum or the resinous substance collected from spruce fir, was used by the natives and voyageurs to gum their canoes. After investigating the character of these deposits geologists have agreed in describing the bituminous plastic mass as "tar sands."

In 1887-1891 R. B. McConnell, of the Geological Survey, explored much of the country between the Peace River and the Athabasca River, and along the latter waterway, paid particular attention to the strange tar phenomenon, about which Indians and trappers told awesome tales.

Describing these deposits as resting on the limestone and well exposed in high cliffs on both sides of the Athabasca, he noted that at Cretaceous stage the formation was 150 feet thick and "is so saturated that pure tar oozes out of the bank in several places and streams down the steep slopes."

In his report the geologist went on to say "The tar sands belong to the Dakota formation, a stratum in this region the basal member of the Cretaceous system. They rest unconformably on the Devonian limestone. Lithologically, they may be described as soft sandstone, the cementing material of which is a bituminous or impregnated petroleum derived from the underlying limestone... In thickness they vary from 100 to 250 feet."

"The tar is unequally distributed through the sands, in some places merely staining the grains, but in most of the sections examined it is present in sufficient quantity to render the whole mass more or less plastic."

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PAPER—ENVELOPES—STATIONERY



... Cities Service pilot project in the tar sands

Its importance would be established in connection with it as soon as railway communication is provided," government authorities were advised.

While no one came up with the answer as to how the tar sands could be converted to commercial use, their existence did stimulate exploration into possible oil and gas fields and in 1903, the dominion government began experimental borings in the Athabasca region.

Large flows of gas blocked the first, second and third tries



... Peace River typifies northern growth

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Recreation Fills Large Part of Albertans' Lives

Although a Community Recreation Bureau of the Alberta government had been set up under a director, it was not until February 18, 1960 that the Alberta Recreation Executive Association came into being with a view to developing leisure time activities in the province.

As an organization of professional and lay persons, its purpose was "to promote and co-ordinate the interests of recreation in all its phases: to interpret and promote the value of recreation, to educate its members and the public, to do research and encourage studies in this field and encourage high standards of procedure and practice in recreation."

The initial organizational meeting took place in Calgary and two years later, the Cultural Activities Branch had established the first of what was to be a handicraft industry, with Beaverbridge in the county of Grande Prairie, site for the provincial pilot project, under Hilda MacKinnon, secretary and co-ordinator for the branch.

An allocation of \$1000 set it up as a six-week training centre, with Mr. and Mrs. Martin Joyce of the Banff School of Fine Arts, instructors in various crafts, with classes starting that November, 1962.

Although the enterprise did not produce an "industry" on a commercial scale in the manner of handicrafts of eastern

Canada, the Beaverbridge project did stimulate similar craft centres and recreation in the north generally.

In September, 1963, a recreation commission was formed in Grande Prairie one of several then operating in Alberta.

Today, the program has been extended by setting up northern and southern area recreation consultants in addition to personnel of recreation commissions throughout Alberta cities, towns and villages.

Purpose of these consultants and supervisors is to assist communities with the organization and operation of broad recreation and continuing education programs that offer opportunity to all, encourage the talented to realize their potential, give leadership and service to their communities thereby contributing to the cultural development of the nation.

At least six advisory boards give guidance to the work of the branch: The Recreation and Cultural Development Board, Arts and Crafts Board, Drama Board, Library Board and Music Board.

Opportunity is given every community to develop recreation leaders in a variety of regional and provincial courses through workshops, seminars, schools and camps.

One department of provincial government offers financial assistance to communities in leadership grants on behalf of qual-

ified recreation personnel. Library grants to municipal community and regional libraries; grants to organizations on recommendation of advisory boards annually to outstanding Albertans for further education in librarianship, Recreation Administration, Arts and Crafts, Athletics and Outdoor Education, Dance, Drama and Music.

While the majority of communities use available grants to construct recreation centres or projects such as libraries, community skating rinks, playgrounds and craft centres came in for their share as well.

The Westlock Jubilee Family Recreation Centre is one such project undertaken by an Alberta community.

BUILD SWIM POOLS
The Government of Alberta's program for assisting by subsidizing the construction of swimming pools in communities of less than 10,000 population has enabled 39 communities since the program's inception in 1945 with grants totalling \$282,847.

The first pool to be built under this scheme was by the town of Vegreville in 1945 and the latest ones to be built were by the towns of Drayton Valley and High River in 1963.



... Woods echo to scream of chain saws

FIRST IN THE WEST



THE CALGARY AQUARIUM
Closed first and only public museum housed in the Calgary Brewery Grounds in its purchase and renovation of the building. The aquarium is owned and operated by the public service by the Calgary Brewery & Bottling Co. Ltd. Many varieties of fish and reptiles are on display, collected from the rivers and oceans of the far parts of the world. This pool, time when seen through — an entire year since or group for a guided tour.



THE HORSEMAN'S HALL OF FAME
Located in the upper right-hand corner of the Calgary Exhibition Grounds, this hall is the home of the history of the horse in Alberta. It is a place where the horseman of the West can find the history of the horse in Alberta. It is a place where the horseman of the West can find the history of the horse in Alberta. It is a place where the horseman of the West can find the history of the horse in Alberta.

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SOUTH EDMONTON

Province's Resources Tapped by Power Industry

By J. G. MacGREGOR

Chairman

Alberta Power Commission Power production by Alberta's utility industry during 1963 continued to show an increase in the order of 10 per cent, even though the output of power in Canada as a whole has not shown a very marked increase.

Although statistics for 1963 are not yet compiled, it is estimated that the job generated in Alberta will reach a new high of well over 4 billion kw.

Alberta has experienced another fortunate year during which most phases of its economy prospered.

Alberta's electric utility industry, whether privately owned or municipal, has not partaken of this prosperity, but by its low power rates, has made a material contribution to it.

LARGE FACTOR

While the continuing discovery of more oil and of considerable gas, together with increasing sales of these energy resources and their by-products, has admittedly been a large factor in the province's increasing net value of production, the fact remains that Alberta's economy is rapidly becoming industrialized.

In general, mineral production, construction activity, manufacturing, agriculture and the output of electricity have all increased in varying degrees during the past year. Several miles of major pipelines have been built; some new gas processing plants have come into production and more are in sight; the export of sulphur has reached new heights and an encouraging variety of smaller manufacturing industries have come into being.

While the rate of increase of output is less than it was 5 or 6 years ago nevertheless it is still very large. Such an increase in output, while it indicates the vigorous growth of the province's economy, does present definite problems to the power people.

POWER DOUBLES

A steady growth of 10 per cent per year means that the power output and the generating equipment necessary to serve it will double during the next seven years. At the end of 1963, the capacity of the power plants in the province was over 1,150,000 kw and by the end of 1970, the capacity of power plants will be approach-

ing 2,500,000 kw. Then in the seven year period beyond 1970, a similar doubling will take place, and so on.

Fortunately, the province has no worry about where to obtain this added generating capacity. With hydro sites, gasfields and coal beds, ample power will always be available. Whenever we need a new generating plant, the problem will not be where we can get the power. Instead, it will be which of the many sources will be the most economical to develop at that time.

Except for the 75,000 kw steam turbines installed in the City of Edmonton Power Plant, no major new equipment was commissioned during 1963, although work has been progressing on the manufacturing and installation of units planned to go into production during 1964 and subsequent years.

As well as adding generating capacity during 1963, the Utility Corporations have extended their transmission lines and have built larger ones to cope



... Peat moss plant at Alton

with the increasing load.



... plywood is Alberta product



... Alberta oil search stepped up

Crude Oil Sales Lead Minerals

Crude oil production led Alberta's mineral output in 1963.

The Alberta Bureau of Statistics reports oil production totalled 140,622,200 barrels in nine months, sales and exports totalled 126,742,325 barrels and the value of sales reached \$226,226,165 compared with \$226,226,165 in the same period in 1962.

Natural gas production soared to 626,119,694 thousand cubic feet and the value of sales reached \$62,611,969 compared with \$62,611,969 in the same period.

Alberta's comparatively young basic steel industry has assumed new importance in provincial economy with the discovery of extensive iron ore deposits in the Peace River country and almost simultaneously, the development of the Research Council of Alberta of a revolutionary new acid leaching process for purifying the ore which does away with the traditional blast furnace.



... steel production rises in Alberta

... Renewed interest shown in Coal Deposits

Tomorrow's Standards Today

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EXCITING
ACHIEVEMENTS OF
SCIENCE, INDUSTRY AND
AGRICULTURE, MANY OF
YESTERDAY'S DREAMS HAVE
ALREADY BECOME TODAY'S REALITIES
AND AHEAD LIES TOMORROW,
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Vol. 9 No. 22 June 3, 1964 A. Playford, Publisher, Box 120, Drayton Valley, Alberta

Air Cadet Annual Care Of Boulevards Requested

On the 14th of May 1964, Drayton Valley Legion Squadron No. 715 Air Cadets, held their first Annual Inspection in the Recreation Centre, the culmination of eight months intensive training.

Forty six cadets, of a total enrolment of forty nine, did their very best for the benefit of the reviewing Officer W/C Clark - A.F.C., C.D., of Pembina, parent, instructor and of course.

This event, which will be held annually at or near the end of the training year, was very well attended by parents and other interested persons.

The program for the evening, which began with the 14th at 8:45 hours, included the inspection by W/C Clark, a march past the reviewing stand, and a number of short speeches.

Among those doing the honours on the reviewing stand was His Worship the Mayor of D.V., Howard Pickup, Chairman of the Civilian Committee Walter Rouse and W/C Clark.

PICTURE BY JACOBS STUDIO.

W/C Commander Clark, A.F.C., C.D., who reviewed the Drayton Valley Air Cadets at their Annual Inspection, in recognition of their service in the community, is Mayor Howard Pickup who also addressed the flagging ship.

Following dismissal, the Cadets and visitors were treated to a light lunch courtesy of the Ladies Auxiliary to the Legion.

The Province of Alberta assists the Town of Drayton Valley in financing its obligations and services by contributing the following amounts during 1964.

Municipalities Assistance Act Grant - \$28,500.00; Welfare Grants - \$5,500.00; Other Grants - \$50,140.00; Total direct grant to Municipality - \$84,140.00.

GRANTS OF INDIRECT ASSISTANCE: In addition to the above direct aid the Province has provided for school and health assistance to all Municipalities as follows.

Total Tax Levy By Municipality For Year 1964 \$24,079.02.

Thanks go first to members of the club who came to the first Gymkhana to work.

Head Judge, Len Barnard, who put in much time and work in judging and setting up our new P.A. system.

Announcer, Charlie Davies - A good job well done.

A very special thanks to Jack Maclean who cut our ribbon and also spent hours timing.

Thanks also to Peggy Simpson, Julia Schultz, Audrey White - kock, Lloyd Sway, Frank Mahon, Dale Horne, Ed Woods and any one I have forgotten.

The \$10 bill went to Larry Schultz for selling 70 tickets. Honorable mention to Jackie Horne for selling most tickets in the adult.

Winner of Raffle was Cyril Boys of Leduc.

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D.V. Queen's Scout Provincial Representative To U.S. Jamboree

Drayton Valley has been dignifiedly honored by the Provincial Scout Association's selection of one Glen Anderson to represent the Province of Alberta at the coming Scout Jamboree in Valley Forge, Penn.

But the honor goes further, even, than that. Glen will leave two weeks before the Jamboree starts and will be the guest of the American Boy Scout Association, in company with nine other young Canadian Scouts, one from each of the other provinces.

They will go first to Chicago, and from there will fly to Memphis, Tenn., and to Little Rock, Ark.

This pre-Jamboree visit will be in the name of a Scoutmaster - Goodwill Ambassador, not only for Drayton Valley, but for the whole of the Province of Alberta as well.

During the Jamboree itself, arrangements have been made for the boys to visit the World's Fair in New York City. It is expected that there will be over 40,000 Scouts, from all parts of the world in attendance at the Jamboree which takes place July 12 to 27. Glen will be leaving here on June 20th to begin his Goodwill tour of the U.S.

Cost, next col.

Schools and the University of Alberta.

(2) The payment of operating and capital costs of all approved hospitals at the level of standard and ward care after payment by the patient of a nominal charge not exceeding \$2.00 per day.

Provision is made for the hospitalization of pensioners and other specified persons. The cost is to be met by the 1964 Provincial appropriation of \$75,000,000 which includes the Municipalities contribution of \$5,500,000 and the Dominion Government contribution of \$24,000,000.

Substantial amounts are also provided by the Province to assist local Health Units and Nursing Services.

Municipal Levy (Estimated) \$22,223.35.

Education Levy (Estimated) \$26,079.00.

Hospital Levy (Estimated) \$26,777.71.

Total Tax Levy By Municipality For Year 1964 \$24,079.02.

Cost, page 10, col. 3.

First Gymkhana Of Season

Flag: Adults
1st Cliff Whitehook
2nd Jackie Horne
3rd Lou Matlock

Flag: 11 - 10
1st Larry McCullough
2nd Charlie Sway
3rd Larry Schultz

Keypole: 10 & Under
1st Jackie Horne
2nd David Menon
3rd Dana Tolcher

Stakes: Adults
1st Jackie Horne
2nd Cliff Whitehook
3rd Connie Dix

Stakes: 11 - 10
1st Alan Schultz
2nd Larry McCullough
3rd Charlie Sway

Polg: Adults
1st Cliff Whitehook
2nd Jackie Horne
3rd Connie Dix

Polg: 11 - 10
1st Larry McCullough
2nd Mary McCullough
3rd Larry Schultz

Cost, page 10, col. 4.